

Sydney Vintage Clothing, Jewellery & Textiles Show PROGRAM ADVERTISING

Your details in the program

4000 programs will be printed and distributed to all attendees as they enter the show. The program is full colour on gloss paper. Ads vary in size and can include your details such as business name, product details, contact details and web address, logo and/or picture etc.

This is a very effective form of direct marketing to keen vintage enthusiasts who hang on to the program to read during and after the show.

| Program ads | Details | Size | Cost |
|-------------|--|---|-------------|
| 1/8 of page | Can include colour logo, text, pic - pdf or jpg file | 1/8 of A5 page ad size 70mmWx50mmH | \$150 + GST |
| 1/4 of page | Can include colour logo, text, pic - pdf or jpg file | 1/4 of A5 page ad size 70mmWx100mmH | \$200 + GST |
| 1/2 of page | Can include colour logo, text, pic - pdf or jpg file | 1/2 of A5 page ad size 140mmWx100mmH | \$300 + GST |
| Full page | Can include colour logo, text, pic - pdf or jpg file | A5 page ad size 140mmWx200mmH | \$500 + GST |

To place an ad complete the Advertising Booking Form and fax or email back to Janel Morrissey of Love Vintage on 02 66286688, or janel@lovevintage.com.au

Telephone 02 66286688 if you have any questions.

Booking Form is required by 5pm Wednesday 8th September and Material deadline is 5.00pm Monday 13th September 2010.

Material is to be submitted by email to janel@lovevintage.com.au in pdf or jpg format in the sizes specified in the table above. Any images used must be in high resolution format jpg or pdf file.

IF YOU DO NOT HAVE AN AD DESIGNED THEN WE CAN ARRANGE THIS FOR YOU AT NO EXTRA COST. You will just need to supply us with the text and details for the ad, any images etc. so take advantage of this **free design service.**

Payment is required by 13th September 2010 and you will be sent a separate invoice.